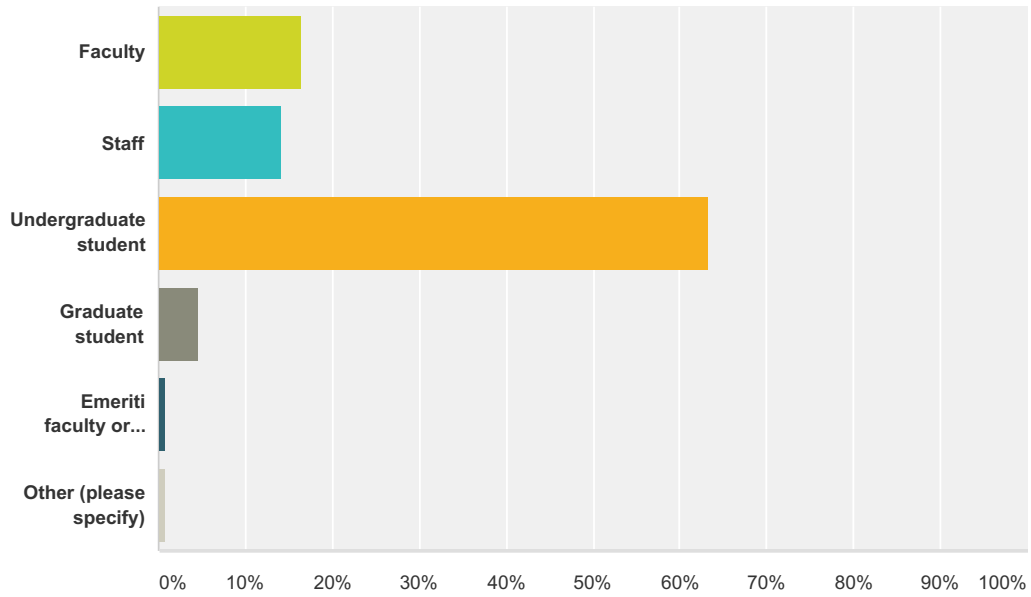


Q1 What is your role on campus?

Answered: 267 Skipped: 0

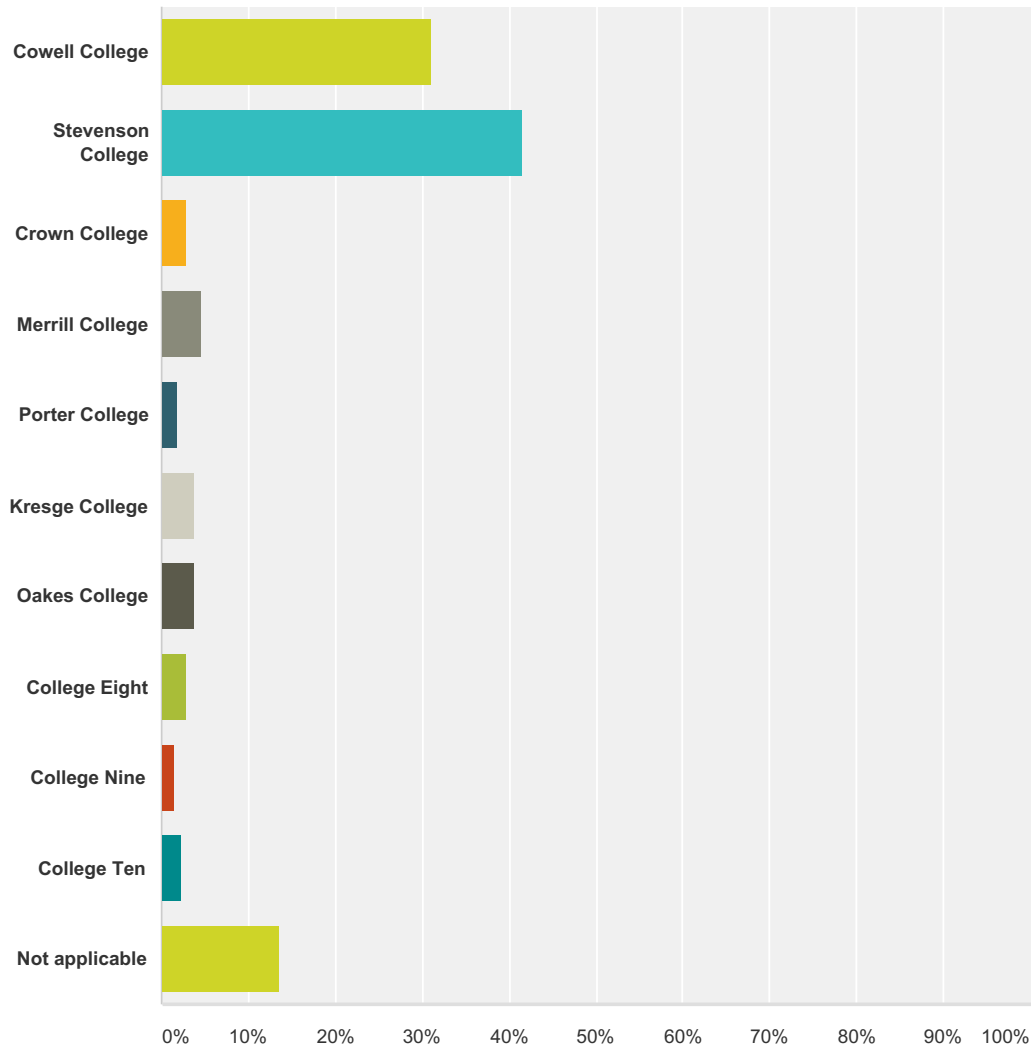


Answer Choices	Responses	
Faculty	16.48%	44
Staff	14.23%	38
Undergraduate student	63.30%	169
Graduate student	4.49%	12
Emeriti faculty or staff	0.75%	2
Other (please specify)	0.75%	2
Total		267

#	Other (please specify)	Date
1	part time staff/alumni	5/26/2016 7:26 PM
2	And alumna	5/24/2016 1:23 PM

Q2 With which college(s) are you affiliated?

Answered: 267 Skipped: 0



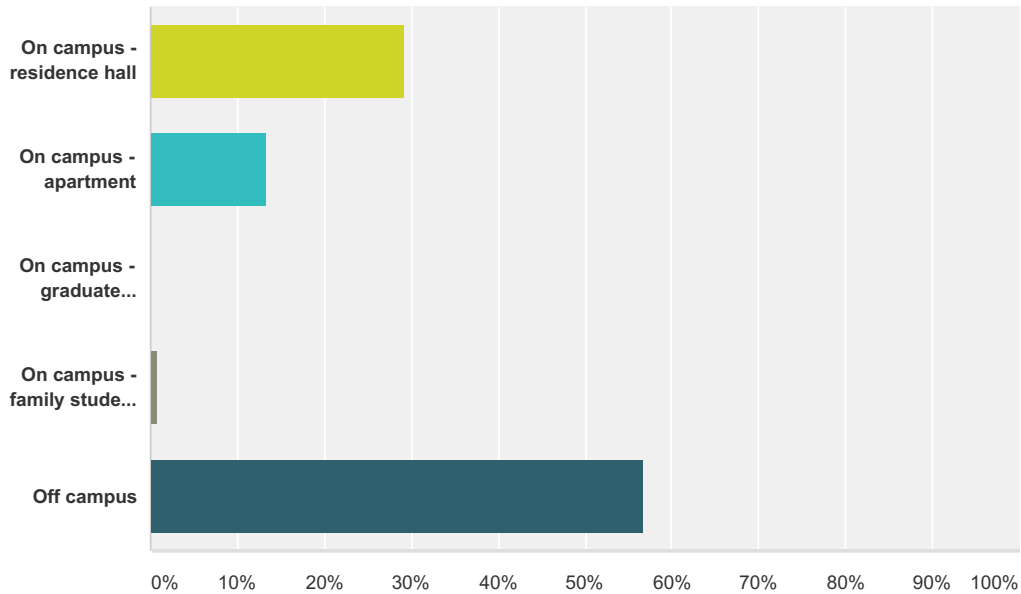
Answer Choices	Responses
Cowell College	31.09% 83
Stevenson College	41.57% 111
Crown College	3.00% 8
Merrill College	4.49% 12
Porter College	1.87% 5
Kresge College	3.75% 10
Oakes College	3.75% 10
College Eight	3.00% 8
College Nine	1.50% 4
College Ten	2.25% 6

Cowell & Stevenson Coffee Shops Survey

Not applicable	13.48%	36
Total Respondents: 267		

Q3 Where do you live?

Answered: 254 Skipped: 13



Answer Choices	Responses
On campus - residence hall	29.13% 74
On campus - apartment	13.39% 34
On campus - graduate student housing	0.00% 0
On campus - family student housing	0.79% 2
Off campus	56.69% 144
Total Respondents: 254	

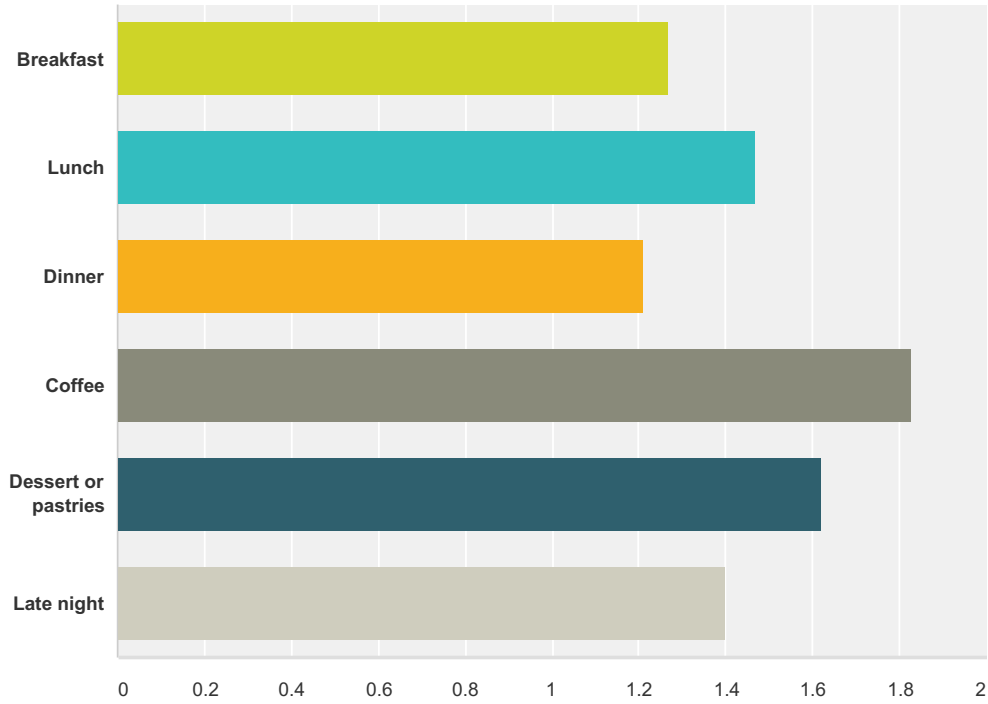
#	Other (please specify)	Date
1	On campus - faculty/staff housing	6/2/2016 3:31 PM
2	On campus--faculty housing	5/26/2016 1:23 PM
3	I am affiliated with Merrill but my office is in Humanities 1	5/25/2016 10:22 PM
4	My office is near Cowell-Stevenson	5/25/2016 10:19 PM
5	Faculty housing/Ranch View Terrace	5/25/2016 8:02 PM
6	Study Abroad	5/25/2016 5:56 PM
7	faculty housing	5/25/2016 5:35 PM
8	Stevenson provost house	5/25/2016 4:59 PM
9	On campus-Faculty Housing	5/25/2016 2:20 PM
10	On campus - faculty housing	5/25/2016 2:13 PM
11	faculty housing	5/25/2016 1:59 PM
12	Faculty Housing	5/25/2016 1:45 PM
13	Faculty housing	5/25/2016 11:41 AM

Cowell & Stevenson Coffee Shops Survey

14	provost house	5/25/2016 11:30 AM
15	Faculty housing	5/25/2016 10:51 AM
16	Staff and Faculty Housing	5/24/2016 3:30 PM

Q4 In a typical week, how often do you purchase the following at the Cowell Coffee Shop?

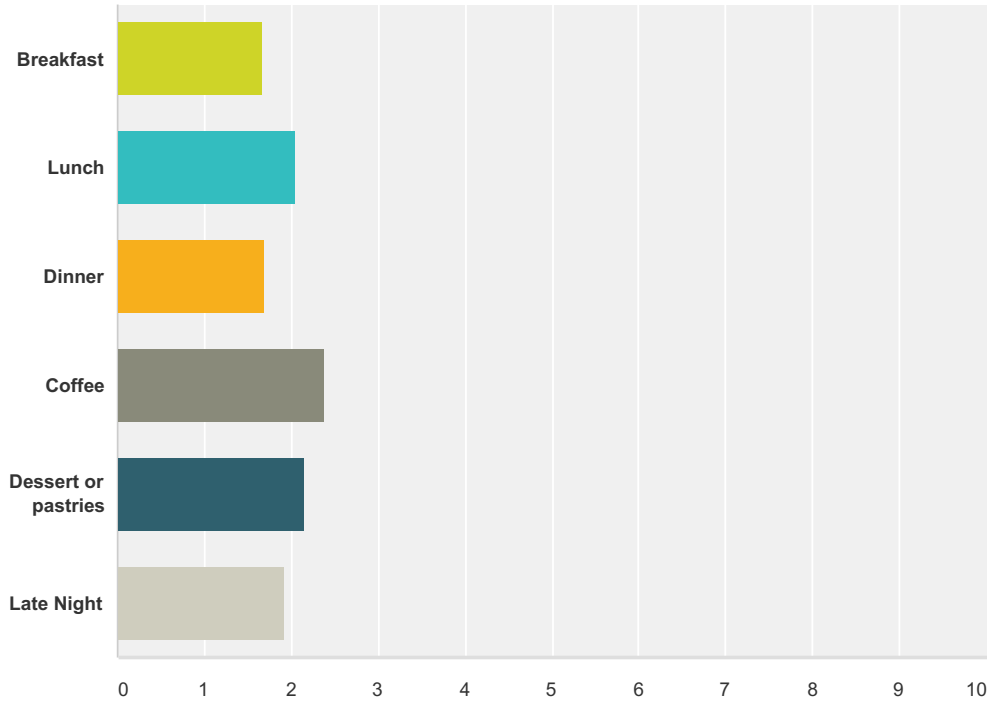
Answered: 262 Skipped: 5



	Never or rarely	Occasionally (once a week)	Frequently (2 or 3 times a week)	Very Frequently (daily)	Total	Weighted Average
Breakfast	79.20% 179	16.37% 37	2.21% 5	2.21% 5	226	1.27
Lunch	65.15% 157	24.90% 60	7.47% 18	2.49% 6	241	1.47
Dinner	85.25% 185	10.14% 22	2.76% 6	1.84% 4	217	1.21
Coffee	47.77% 118	29.55% 73	14.57% 36	8.10% 20	247	1.83
Dessert or pastries	57.45% 135	26.38% 62	12.77% 30	3.40% 8	235	1.62
Late night	75.45% 169	13.39% 30	6.70% 15	4.46% 10	224	1.40

Q5 In a typical week, how often do you purchase the following from the Stevenson Coffee Shop?

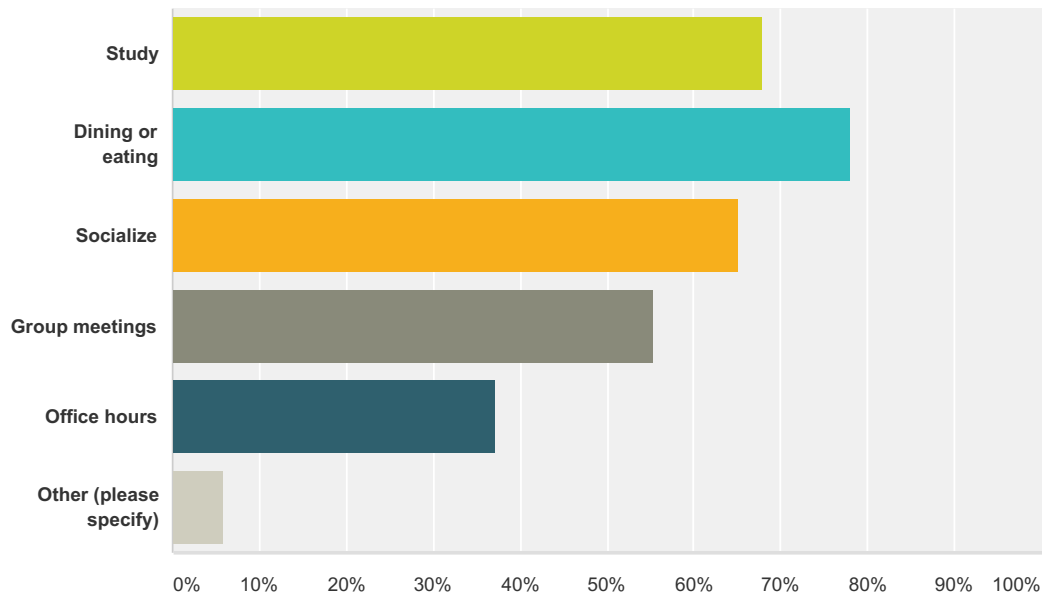
Answered: 265 Skipped: 2



	Never or rarely	Occasionally (once a week)	Frequently (2 or 3 times a week)	Very frequently (daily)	Total	Weighted Average
Breakfast	61.50% 139	18.14% 41	12.39% 28	7.96% 18	226	1.67
Lunch	37.40% 92	32.11% 79	19.92% 49	10.57% 26	246	2.04
Dinner	60.83% 132	17.51% 38	13.82% 30	7.83% 17	217	1.69
Coffee	28.57% 70	25.31% 62	26.12% 64	20.00% 49	245	2.38
Dessert or pastries	34.18% 81	32.07% 76	19.83% 47	13.92% 33	237	2.14
Late Night	51.38% 112	19.27% 42	15.60% 34	13.76% 30	218	1.92

Q6 How do you use the coffee shop space? (check all that apply)

Answered: 255 Skipped: 12



Answer Choices	Responses	Count
Study	67.84%	173
Dining or eating	78.04%	199
Socialize	65.10%	166
Group meetings	55.29%	141
Office hours	37.25%	95
Other (please specify)	5.88%	15
Total Respondents: 255		

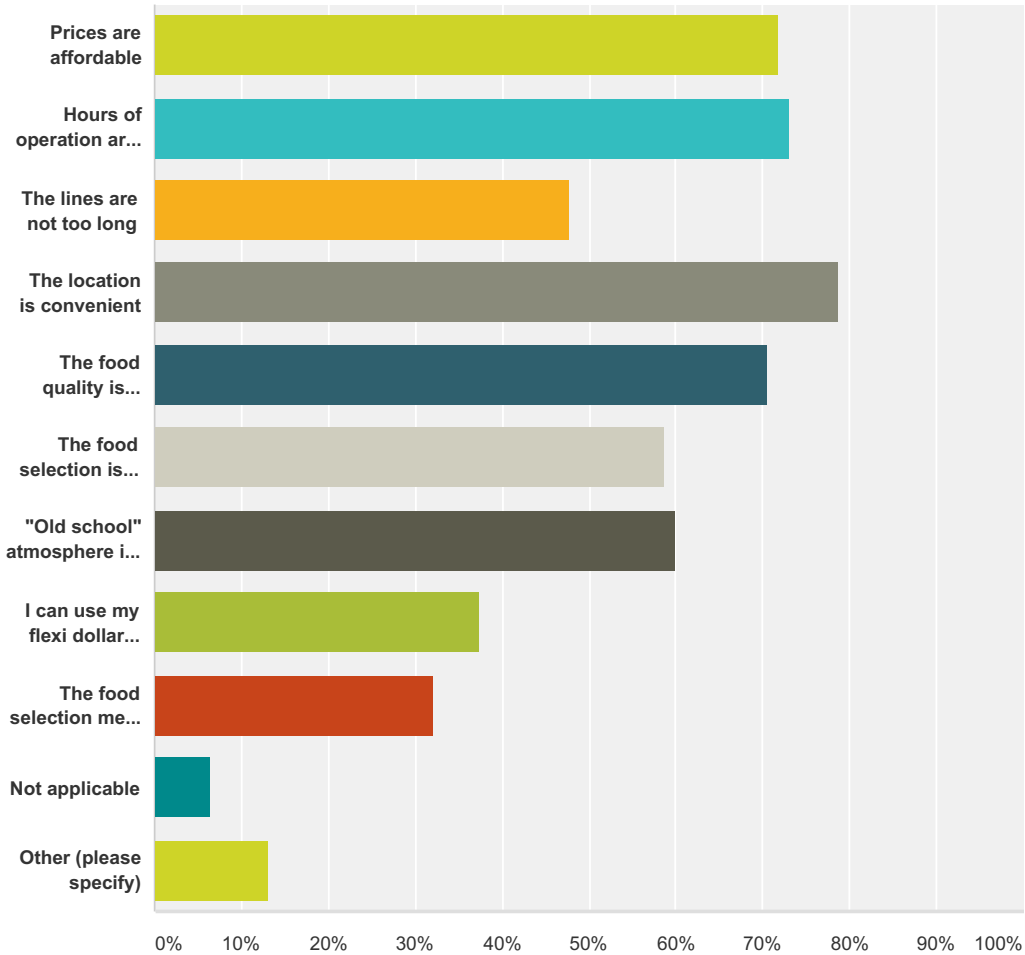
#	Other (please specify)	Date
1	individual meetings	5/30/2016 3:30 PM
2	Purchasing food	5/27/2016 11:54 AM
3	I typically get my food to go and take it back to the office	5/26/2016 10:12 AM
4	Work	5/25/2016 5:56 PM
5	Recharging my soul through a noncorporate atmosphere	5/25/2016 5:55 PM
6	Dont use	5/25/2016 2:24 PM
7	great place to connect with students who shy away from office hours	5/25/2016 1:50 PM
8	CHILL	5/25/2016 11:40 AM
9	Meeting TAs, Attended an interview	5/25/2016 10:01 AM
10	i don't use the space	5/25/2016 9:17 AM
11	I don't	5/25/2016 8:37 AM

Cowell & Stevenson Coffee Shops Survey

12	Pick-up food and bring back to office	5/24/2016 2:05 PM
13	also, it is nice place to have lunch by myself.	5/24/2016 12:15 PM
14	I just get my coffee etc and come back to work. I don't stay there to eat/drink.	5/24/2016 12:00 PM
15	Buy food and leave	5/24/2016 11:59 AM

Q7 If you are a regular customer, why do you choose the coffee shop over other options? (check all that apply)

Answered: 259 Skipped: 8



Answer Choices	Responses
Prices are affordable	71.81% 186
Hours of operation are convenient	72.97% 189
The lines are not too long	47.88% 124
The location is convenient	78.76% 204
The food quality is satisfactory	70.66% 183
The food selection is satisfactory	58.69% 152
"Old school" atmosphere is appealing	59.85% 155
I can use my flexi dollars to purchase items	37.45% 97
The food selection meets my dietary needs	32.05% 83
Not applicable	6.56% 17

Cowell & Stevenson Coffee Shops Survey

Other (please specify)	13.13%	34
Total Respondents: 259		

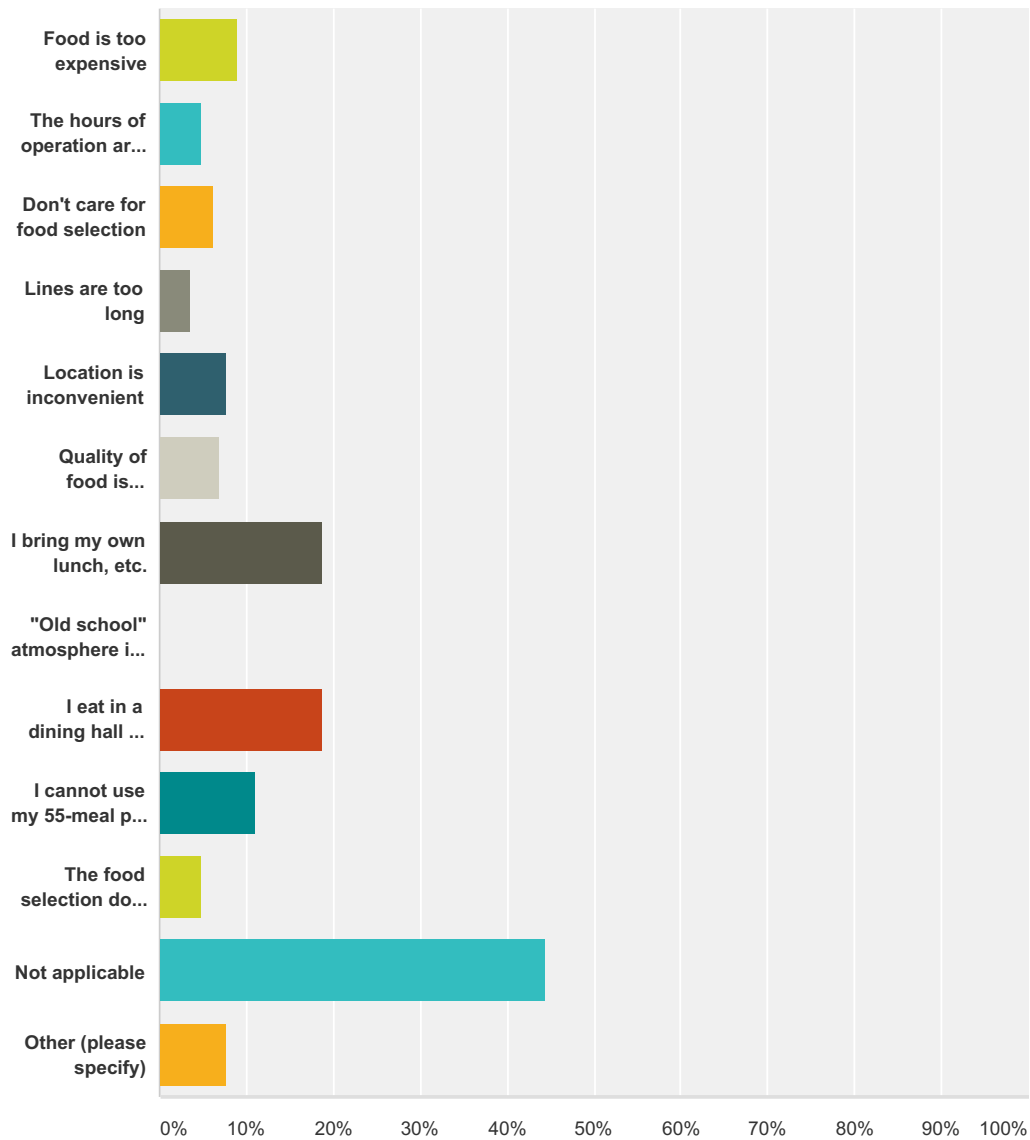
#	Other (please specify)	Date
1	Good coffee, nice interior	6/1/2016 4:34 PM
2	Better ingredients than the Perk carts/Dining services. I feel like I am supporting a local business with the coffee shops vs.a franchise (UCSC dining services). The prices are better, the food is better and the environment is more welcoming.c	5/29/2016 10:36 AM
3	Other options are limited	5/27/2016 11:54 AM
4	the food is more than satisfactory, it is delicious!!!!	5/26/2016 8:55 PM
5	friendly environment	5/26/2016 8:31 PM
6	unique choices that are not available anywhere else!	5/26/2016 6:14 PM
7	It is the best place on campus	5/26/2016 5:39 PM
8	Stevenson is the only coffee shop on campus set up like a "real" coffee shop with couches etc.	5/26/2016 1:24 PM
9	It is the ONLY place I can buy food and coffee in my area since I have my office at Humanities1 where 100 other faculty have their offices and nowhere to access food. Cowell is the most accesible place for me as Stevenson is too far and Merrill requires going up the hill which is difficult for a middle ages faculty. If is not possible to go to Merrill for food in the car either due to the problem with parking in Cowell and Stevenson and increasingly in Merrill.	5/25/2016 10:22 PM
10	It's filled with memories and warmth and love	5/25/2016 5:55 PM
11	The Stevenson coffee shop enables us to continue the tradition of a vital Stevenson community for students, faculty, staff, and visitors	5/25/2016 4:59 PM
12	Environment is just pleasant.	5/25/2016 3:52 PM
13	It is one of the last affordable places on campus to eat	5/25/2016 2:44 PM
14	VEGAN SANDWICH IS BOMB	5/25/2016 2:42 PM
15	I'll admit, nostalgia is a factor, but not that big of one.	5/25/2016 2:17 PM
16	Manager John Hadley and his staff are wonderful	5/25/2016 2:06 PM
17	Wonderful food and ambience. Great staff. Amazing spirit.	5/25/2016 1:45 PM
18	Although I'm only an occasional visitor, the Stevenson Coffee House is my favorite venue.	5/25/2016 1:00 PM
19	Best food on campus	5/25/2016 11:56 AM
20	Free coffee at 11pm!	5/25/2016 11:06 AM
21	Depending on the quarter, it may be the convenient place for me to hold office hours. Our department cannot afford even shared offices for us.	5/25/2016 11:01 AM
22	It is not an 'old school' atmosphere that is appealing, per se, it is the sense of a place with real history in it that has grown to fit the needs of the students	5/25/2016 10:59 AM
23	It's a nice environment to be in	5/25/2016 10:59 AM
24	hate dining services-run facilities	5/25/2016 10:34 AM
25	The atmosphere	5/25/2016 10:29 AM
26	I like that it's not part of the food monopoly on campus	5/25/2016 10:12 AM
27	friendly staff	5/25/2016 9:51 AM
28	Affordable basic coffee, BYO mug, is very helpful. And time/mess efficient (rather than bringing in a coffee pot from home).	5/25/2016 8:37 AM
29	I can buy something small, rather than a whole meal.	5/24/2016 3:40 PM
30	Gluten free lunch options are a plus	5/24/2016 1:23 PM
31	The Stevenson CS is warm, inviting, lived-in. It's - dare I say- wholesome.	5/24/2016 12:15 PM

Cowell & Stevenson Coffee Shops Survey

32	It's a change from the other places near the Hahn bldg where I work and a nice walk.	5/24/2016 12:00 PM
33	It's part of the community. I run into people I know. I don't think that's "old school."	5/24/2016 11:50 AM
34	it's not the same packaged crap that the other places sell.	5/24/2016 11:48 AM

Q8 If you are not a regular customer, why not? (check all that apply)

Answered: 144 Skipped: 123



Answer Choices	Responses
Food is too expensive	9.03% 13
The hours of operation are not convenient	4.86% 7
Don't care for food selection	6.25% 9
Lines are too long	3.47% 5
Location is inconvenient	7.64% 11
Quality of food is unsatisfactory	6.94% 10
I bring my own lunch, etc.	18.75% 27

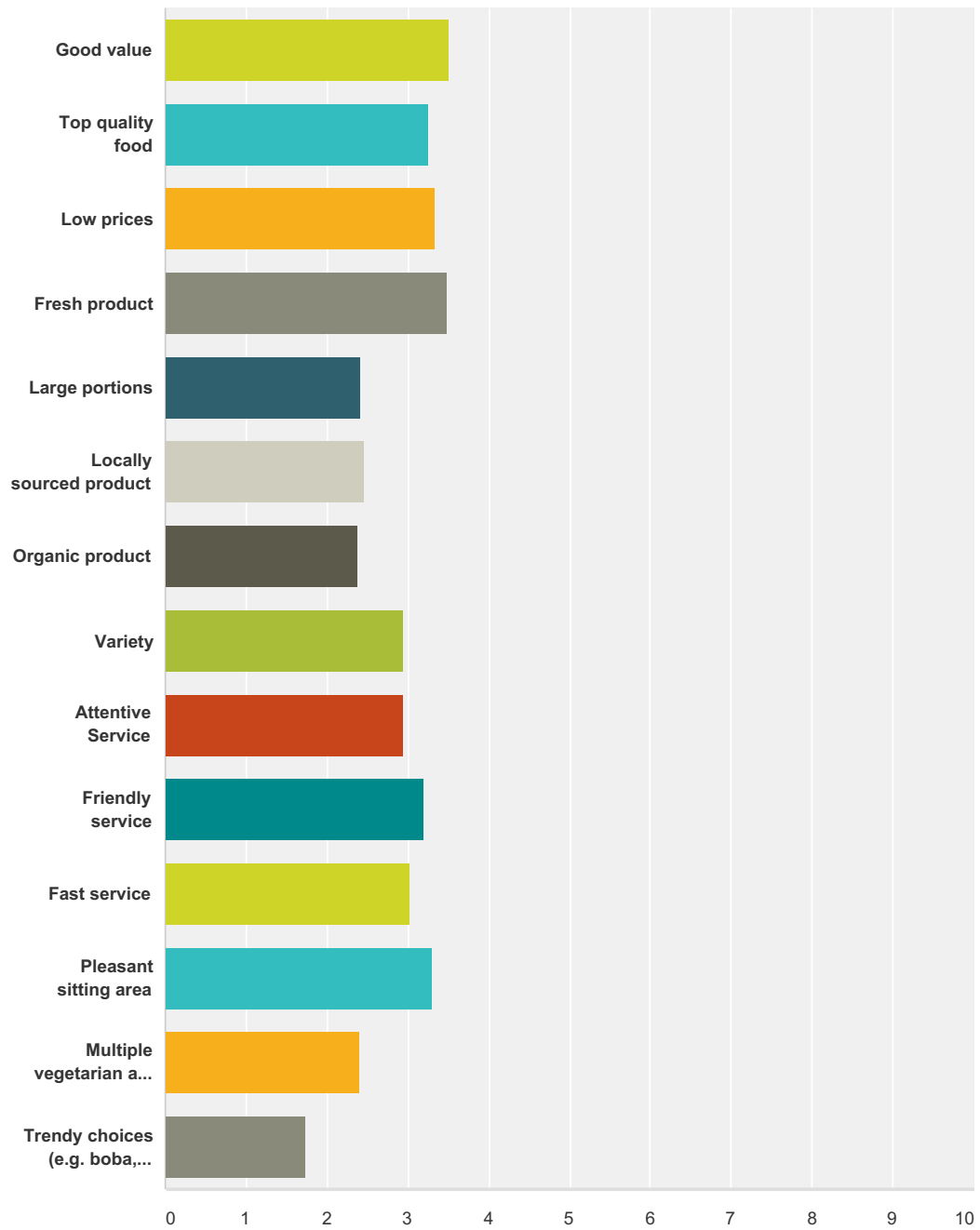
Cowell & Stevenson Coffee Shops Survey

"Old school" atmosphere is not appealing	0.00%	0
I eat in a dining hall or elsewhere on campus	18.75%	27
I cannot use my 55-meal plan equivalencies	11.11%	16
The food selection does not meet my dietary needs	4.86%	7
Not applicable	44.44%	64
Other (please specify)	7.64%	11
Total Respondents: 144		

#	Other (please specify)	Date
1	I would like there to be kosher options	5/26/2016 8:31 PM
2	The menu options aren't appealing enough to motivate me to walk across campus for lunch.	5/25/2016 2:35 PM
3	Cleanliness and quality of the food.	5/25/2016 1:58 PM
4	I'm retired, and so come only occasionally, but the Stevenson Coffee House is my first choice for eating and meeting.	5/25/2016 1:00 PM
5	No gluten-free options!	5/25/2016 12:24 PM
6	would love to see it open in weekends	5/25/2016 11:30 AM
7	The music is generally much too loud. When it has an "assaultative" beat (as does much rap music), I find it unbearable. The nearby bathrooms tend to be fairly disgusting. The coffee at Stevenson is very good. The food at both places is mediocre, but could certainly be worse.	5/25/2016 11:01 AM
8	Need to be open Saturday mornings.	5/25/2016 11:00 AM
9	I have a 7-Day, but still go	5/25/2016 10:01 AM
10	Both places need to be remodeled and new furniture. Can't read menu at Stevenson.	5/24/2016 12:56 PM
11	I would go to the Stevenson Coffee Shop all the time if I wasn't on the opposite side of campus.	5/24/2016 11:47 AM

Q9 When you make dining selections, how important are the following?

Answered: 262 Skipped: 5



	Not important	Somewhat important	Important	Very important	N/A or don't know	Total	Weighted Average
Good value	0.78% 2	8.14% 21	31.01% 80	58.91% 152	1.16% 3	258	3.50
Top quality food	1.93% 5	14.67% 38	37.84% 98	44.79% 116	0.77% 2	259	3.26

Cowell & Stevenson Coffee Shops Survey

Low prices	0.78% 2	17.44% 45	29.07% 75	51.94% 134	0.78% 2	258	3.33
Fresh product	1.16% 3	7.34% 19	32.43% 84	57.53% 149	1.54% 4	259	3.49
Large portions	19.76% 49	36.29% 90	23.39% 58	19.35% 48	1.21% 3	248	2.43
Locally sourced product	18.58% 47	34.39% 87	28.06% 71	17.79% 45	1.19% 3	253	2.46
Organic product	21.83% 55	33.73% 85	26.98% 68	15.87% 40	1.59% 4	252	2.38
Variety	5.12% 13	23.23% 59	42.52% 108	28.74% 73	0.39% 1	254	2.95
Attentive Service	3.95% 10	24.51% 62	43.08% 109	27.27% 69	1.19% 3	253	2.95
Friendly service	1.56% 4	16.80% 43	41.41% 106	38.67% 99	1.56% 4	256	3.19
Fast service	1.18% 3	23.23% 59	46.85% 119	28.35% 72	0.39% 1	254	3.03
Pleasant sitting area	3.10% 8	12.40% 32	36.05% 93	46.90% 121	1.55% 4	258	3.29
Multiple vegetarian and vegan options	32.67% 82	16.73% 42	19.52% 49	25.50% 64	5.58% 14	251	2.40
Trendy choices (e.g. boba, acai bowls, smoothies, etc)	55.47% 137	18.62% 46	14.57% 36	8.10% 20	3.24% 8	247	1.74

#	What trendy options would you like to see available on campus?	Date
1	Boba	6/3/2016 10:11 PM
2	good espresso drinks—that's about it	6/1/2016 4:34 PM
3	Boba	5/31/2016 10:37 AM
4	good dairy free milk shakes	5/30/2016 1:58 PM
5	more vegan choices!	5/29/2016 10:36 AM
6	Boba, Poke, Kbbq, Beef noodle soup, dessert crepes, anything that caters to healthy eating (whole avocados)	5/27/2016 9:50 PM
7	Boba	5/27/2016 4:18 PM
8	boba	5/27/2016 4:04 PM
9	boba, milk tea	5/26/2016 7:59 PM
10	boba, smoothies	5/26/2016 7:26 PM
11	Boba! (NOT acai bowls; we have enough of those!!)	5/26/2016 6:14 PM
12	More salad options (faro, roasted vegetables), veggie burger, wraps	5/26/2016 1:23 PM
13	It's not trendy, but I love Cowell's sandwiches. Soooo good.	5/26/2016 12:18 PM
14	smoothies, guacamole, ice cream	5/26/2016 12:04 PM
15	Forget about trendy options and organic (as much as I would like it) and variety and top quality food. All of that would be fantastic, but we need the basics. Cowell right now (and Stevenson) provide the basics and we need AT LEAST that.	5/25/2016 10:22 PM
16	Cheaper, more affordable food	5/25/2016 10:11 PM
17	boba	5/25/2016 9:15 PM
18	smoothies and milkshakes	5/25/2016 7:18 PM

Cowell & Stevenson Coffee Shops Survey

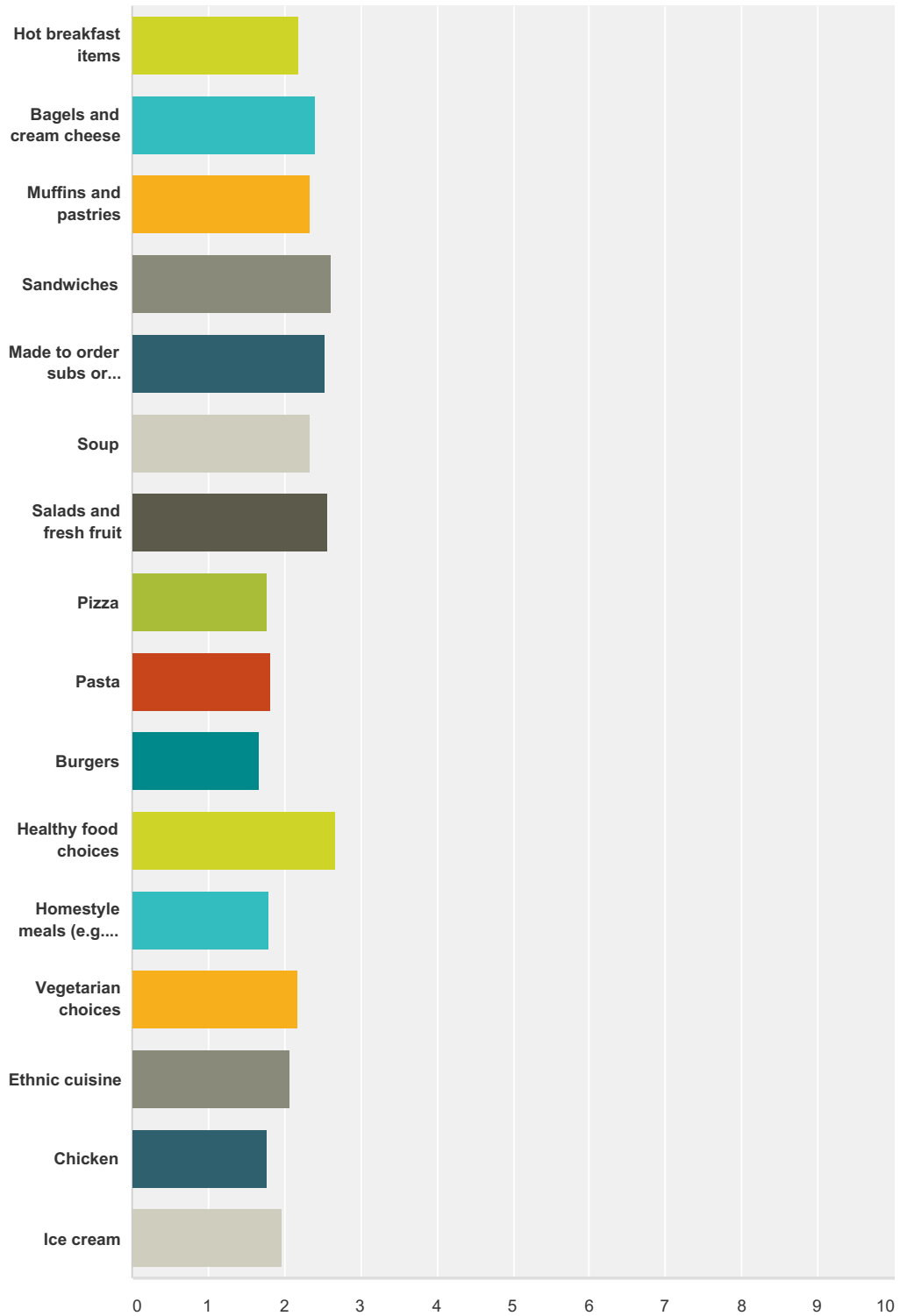
19	IF you start serving acai bowls/smoothies, PLEASE make them cheaper than Global Village. I've spent \$9 on a mini acai bowl there, and it was not a good value. Also, as a vegan, please either use granola without powdered milk or at least don't charge us extra for getting the gluten free granola (without dairy) like GVC does. Also, more vegetarian/vegan options overall would be greatly appreciated	5/25/2016 7:03 PM
20	Acai Bowls or smoothies!	5/25/2016 6:23 PM
21	German street food	5/25/2016 6:10 PM
22	Please for the love of good no more boba or acai, if there's any more hipster food on this campus I'll cry, I just want a burrito and a sandwich	5/25/2016 5:55 PM
23	campus needs more vegan food (not because it's trendy though)	5/25/2016 4:05 PM
24	More gluten free options	5/25/2016 3:39 PM
25	black bean patties with avocados. Or Penny's Ice Cream!	5/25/2016 3:14 PM
26	Boba	5/25/2016 2:58 PM
27	Not trendy, but more vegan stuff!	5/25/2016 2:58 PM
28	Third Wave Coffee!! Follow verve's model	5/25/2016 2:35 PM
29	Acai and smothies	5/25/2016 2:22 PM
30	Boba	5/25/2016 2:20 PM
31	acai bowls, sushi	5/25/2016 2:18 PM
32	None. Yes, I'm taking the time to right out none.	5/25/2016 2:17 PM
33	I wouldn't want a wonderful business like Stevenson Coffee House replaced for something "trendy". Trends fade.	5/25/2016 2:17 PM
34	I just want coffee	5/25/2016 2:14 PM
35	more vegetables! everything is a starch!	5/25/2016 2:13 PM
36	I would love to see boba!	5/25/2016 2:04 PM
37	boba	5/25/2016 1:46 PM
38	matcha lattes with real, unsweetened organic matcha	5/25/2016 1:40 PM
39	Boba. But good boba--not some terrible Dining Services approximation.	5/25/2016 1:31 PM
40	Low prices.	5/25/2016 12:26 PM
41	rice bowls	5/25/2016 12:24 PM
42	more vegan and gluten-free options	5/25/2016 12:19 PM
43	Sandwiches	5/25/2016 11:56 AM
44	Actual, affordable food that doesn't make me regret spending money on it. (Meaning, not 8-10 dollars for a light meal)	5/25/2016 11:40 AM
45	How is a smoothie trendy?	5/25/2016 11:36 AM
46	Deli salads like kale, orzo, quinoa. Wraps or burritos with good ingredients for a meal on the go. Better selection for sandwiches.	5/25/2016 11:33 AM
47	Vegan!!	5/25/2016 11:18 AM
48	Boba	5/25/2016 11:13 AM
49	parfaits	5/25/2016 11:02 AM
50	"Trendy"? Who said I wanted to see "trendy options"? But perhaps you consider organic food to be a "trendy option." I simply consider it the only sane option for our dying planet.	5/25/2016 11:01 AM
51	Acari Bowls.	5/25/2016 11:00 AM
52	"Jamba Juice like" smoothies	5/25/2016 10:59 AM
53	boba	5/25/2016 10:45 AM
54	smoothies, more restaurants	5/25/2016 10:38 AM
55	I don't care about trendiness, I care about value	5/25/2016 10:34 AM

Cowell & Stevenson Coffee Shops Survey

56	vegetarian rice bowls	5/25/2016 10:31 AM
57	Acai bowls, boba, smoothies, good sandwiches with avacado	5/25/2016 10:23 AM
58	Street tacos	5/25/2016 10:02 AM
59	Just more coffee options!	5/25/2016 10:01 AM
60	boba and green smoothies and banh mi (Vietnamese sandwiches)	5/24/2016 4:03 PM
61	smoothies, boba	5/24/2016 2:25 PM
62	acai bowls, smoothies, juice bar	5/24/2016 2:05 PM
63	Gluten free	5/24/2016 1:23 PM
64	cannabis infused medical foods	5/24/2016 12:44 PM
65	Bistro boxes like Starbucks has.	5/24/2016 12:00 PM
66	Drop the Odwalla and go independent for juices.	5/24/2016 11:59 AM
67	None -- I want for this campus to serve its community affordable, wholesome food options.	5/24/2016 11:53 AM
68	More Boba! Also, Ramen(the real stuff, not instant)!	5/24/2016 11:51 AM
69	I don't care about this at all.	5/24/2016 11:48 AM
70	Pasta, vegetable sandwiches like the Avocado and Cheese sandwich that Stevenson Coffee House sells	5/24/2016 11:44 AM
71	We already have plenty of "trendy" choices that are extremely unhealthy for all campus members, such as the new Global Village Cafe with the overly sugared smoothies and acai bowls. Please don't create more.	5/24/2016 11:42 AM

Q10 What foods appeal to you at meal time?

Answered: 261 Skipped: 6



	Not at all	Somewhat	Very much	N/A or don't know	Total	Weighted Average
Hot breakfast items	17.70% 43	42.80% 104	37.04% 90	2.47% 6	243	2.20

Cowell & Stevenson Coffee Shops Survey

Bagels and cream cheese	15.32% 38	28.63% 71	54.03% 134	2.02% 5	248	2.40
Muffins and pastries	13.94% 35	37.05% 93	47.01% 118	1.99% 5	251	2.34
Sandwiches	5.86% 15	27.73% 71	65.23% 167	1.17% 3	256	2.60
Made to order subs or sandwiches	7.51% 19	30.83% 78	60.08% 152	1.58% 4	253	2.53
Soup	13.44% 34	38.74% 98	47.04% 119	0.79% 2	253	2.34
Salads and fresh fruit	6.32% 16	30.04% 76	62.85% 159	0.79% 2	253	2.57
Pizza	42.74% 106	34.68% 86	20.56% 51	2.02% 5	248	1.77
Pasta	39.52% 98	36.69% 91	22.18% 55	1.61% 4	248	1.82
Burgers	48.78% 120	32.93% 81	16.67% 41	1.63% 4	246	1.67
Healthy food choices	5.95% 15	21.03% 53	72.22% 182	0.79% 2	252	2.67
Homestyle meals (e.g. meat/potatoes)	39.75% 97	38.11% 93	19.67% 48	2.46% 6	244	1.79
Vegetarian choices	24.40% 61	31.60% 79	40.80% 102	3.20% 8	250	2.17
Ethnic cuisine	23.29% 58	42.97% 107	30.52% 76	3.21% 8	249	2.07
Chicken	45.16% 112	30.65% 76	22.58% 56	1.61% 4	248	1.77
Ice cream	34.13% 86	33.33% 84	31.35% 79	1.19% 3	252	1.97

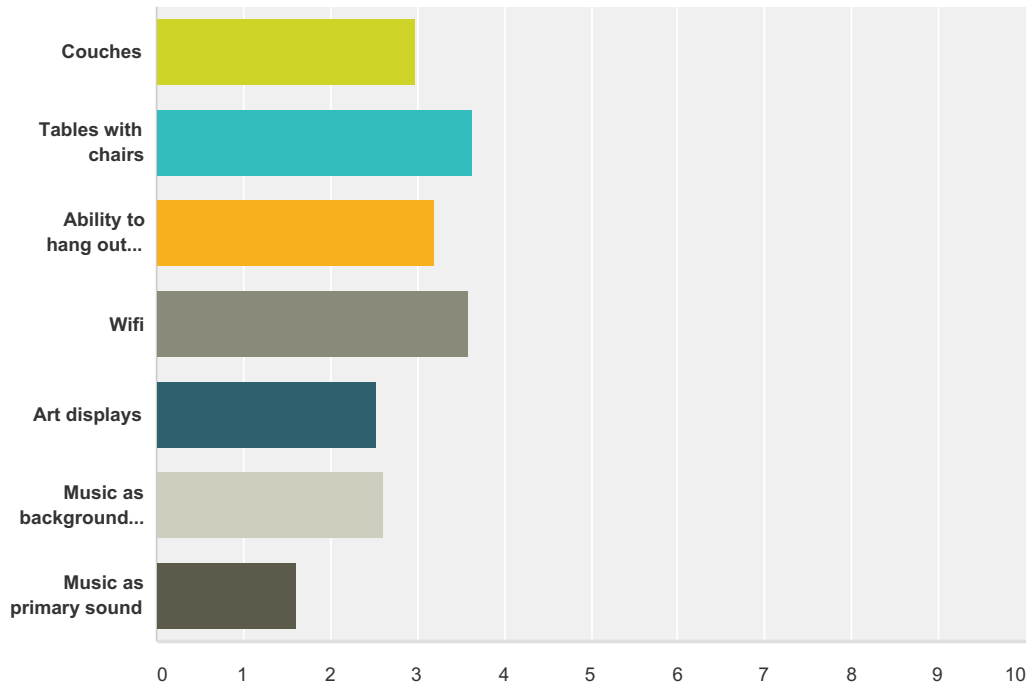
#	Other (please specify)	Date
1	Chai Latte	6/3/2016 10:11 PM
2	vegan	5/28/2016 2:47 PM
3	lemon wedges and yogurt	5/27/2016 9:50 PM
4	food for Jewish holidays	5/26/2016 8:31 PM
5	In many cafes on campus, the only options are grilled cheese, ice cream, and muffins. Stevenson has actual food that actually tastes good.	5/26/2016 5:39 PM
6	Packaged sushi, baked sweet potatoes, warm veggie plates	5/26/2016 1:23 PM
7	Fudgies! Ginormous oatmeal chocolate chip cookies!	5/26/2016 10:12 AM
8	Espresso drinks. Excellent coffee. These more important than food, which you can get at a dining hall. They're called coffee shops for a reason.	5/25/2016 10:19 PM
9	Food that is not super garlicky or starchy.	5/25/2016 8:02 PM
10	Ben and Jerry's vegan ice cream flavors? Please?	5/25/2016 7:03 PM
11	Burritos	5/25/2016 5:55 PM
12	vegan food	5/25/2016 4:05 PM
13	The current Stevenson cafe menu is perfect	5/25/2016 3:46 PM

Cowell & Stevenson Coffee Shops Survey

14	VEGAN FOOD YEEEEHAW	5/25/2016 2:42 PM
15	Fudgies!	5/25/2016 2:33 PM
16	a salad bar or salads with greens (not iceberg lettuce) would be wonderful	5/25/2016 2:13 PM
17	ghanian groundnut soup; it's excellent	5/25/2016 1:50 PM
18	I would rate pasta and ethnic cuisine "very important" but am skeptical of the quality you could provide.	5/25/2016 11:41 AM
19	Vegan!!	5/25/2016 11:18 AM
20	COFFEE!	5/25/2016 10:01 AM
21	gluten-free options	5/25/2016 8:33 AM
22	Prefer vegan pizza and vegan ice cream.	5/24/2016 3:40 PM
23	More locally caught fish or seafood	5/24/2016 2:05 PM
24	Gluten free options	5/24/2016 1:23 PM
25	Ice cream is not a meal.	5/24/2016 11:53 AM

Q11 What aspects of the coffee shop atmosphere are important to you?

Answered: 260 Skipped: 7



	Not at all important	Somewhat important	Important	Very important	N/A or don't know	Total	Weighted Average
Couches	10.20% 26	20.00% 51	28.24% 72	38.82% 99	2.75% 7	255	2.98
Tables with chairs	1.16% 3	4.63% 12	22.78% 59	69.88% 181	1.54% 4	259	3.64
Ability to hang out without feeling like you have to make a purchase	13.23% 34	9.34% 24	18.68% 48	55.25% 142	3.50% 9	257	3.20
Wifi	4.67% 12	5.45% 14	15.95% 41	72.76% 187	1.17% 3	257	3.59
Art displays	20.24% 51	25.40% 64	32.94% 83	19.05% 48	2.38% 6	252	2.52
Music as background noise	15.63% 40	30.47% 78	26.56% 68	25.00% 64	2.34% 6	256	2.62
Music as primary sound	58.40% 146	20.00% 50	8.80% 22	6.00% 15	6.80% 17	250	1.60

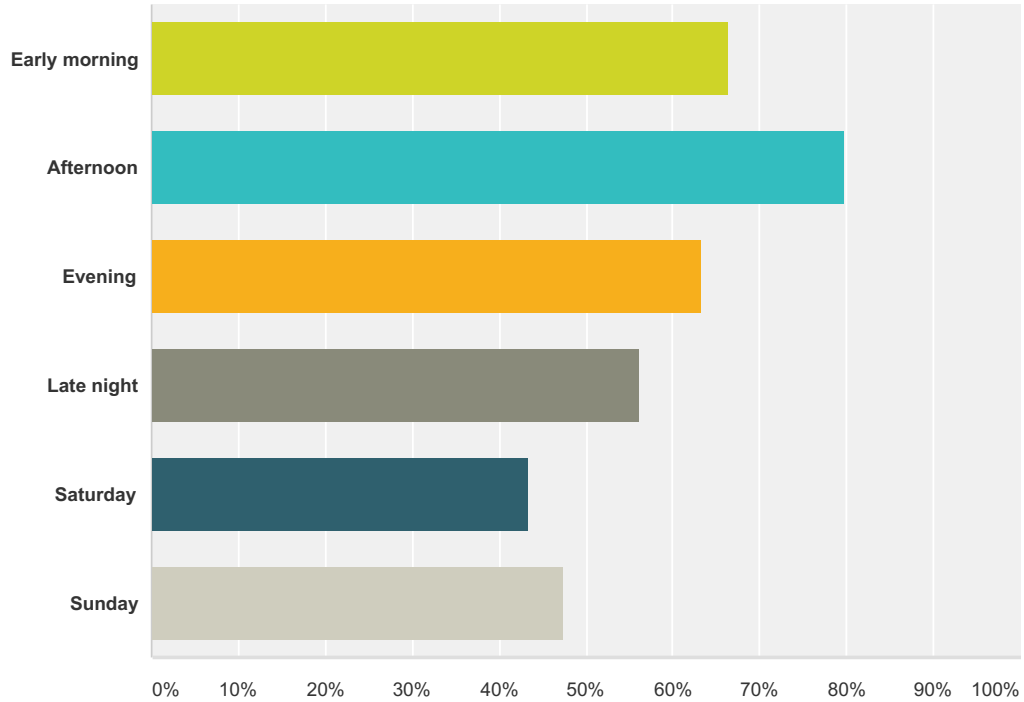
#	Other (please specify)	Date
1	The laid back atmosphere	5/27/2016 9:50 PM
2	People working, studying, friendly	5/26/2016 1:23 PM
3	I do not understand this decision. Cowell was closed down for months for refurbishing (though I did not see much difference). The investment must have been considerable, only to close it down a couple of years later. Who is making decisions here?	5/25/2016 10:22 PM
4	Stevenson does all of this very well as it is	5/25/2016 6:10 PM

Cowell & Stevenson Coffee Shops Survey

5	No uniforms for employees, random stuff like the busts, no bright colors and "modern" style	5/25/2016 5:55 PM
6	I checked music as important because it's important NOT to have music	5/25/2016 4:45 PM
7	I actually prefer music to not exist since I work better without it, but I don't mind it as background noise!	5/25/2016 3:48 PM
8	DISLIKE loud music	5/25/2016 11:41 AM
9	The music in the dining halls is usually really bad compared to Stevenson Coffee Shop... it would be nice to maintain the current system for music selection	5/25/2016 11:30 AM
10	I detest obtrusive, overly loud music.	5/25/2016 11:01 AM
11	Cleanliness!	5/25/2016 10:39 AM
12	display art from UCSC students!	5/25/2016 10:31 AM
13	Outlets!	5/25/2016 10:01 AM
14	clean	5/25/2016 8:37 AM
15	Music should be appealing to everyone and in the BACKGROUND	5/24/2016 4:03 PM
16	Feeling of community	5/24/2016 3:40 PM
17	I'm very concerned that the coffee shop retain some inexpensive eating/drinking options for students, while perhaps adding some more profitable/expensive options. Students should have a place to socialize and study but it's reasonable to expect them to buy at least a drink.	5/24/2016 1:16 PM
18	Prefer quiet music.	5/24/2016 12:08 PM
19	Music as primary sound? Like, too loud to hear people talking?	5/24/2016 11:59 AM
20	events, live music, open mic, etc.	5/24/2016 11:50 AM
21	Shaded areas with out door seating.	5/24/2016 11:48 AM

Q12 What should be the hours of operation at the coffee shop(s) or when are you most likely to visit the coffee shop(s)? (check all that apply)

Answered: 262 Skipped: 5



Answer Choices	Responses	Count
Early morning	66.41%	174
Afternoon	79.77%	209
Evening	63.36%	166
Late night	56.11%	147
Saturday	43.51%	114
Sunday	47.33%	124
Total Respondents: 262		

Cowell & Stevenson Coffee Shops Survey

Q13 Please share any additional comments here.

Answered: 89 Skipped: 178

#	Responses	Date
1	Please increase prices so the coffee shops can be at least break-even. Have fewer items & simply the cafe. But please remain a cafe for the students.	6/3/2016 10:11 PM
2	I know these places are losing money, but gosh darnit, they are the best non-dining hall eateries on campus. They're open late, which is so needed on a college campus, have a wide variety of items, and the coffee beverages are actually good.	5/31/2016 10:53 AM
3	More variety in the coffee shops is really needed. The menu in the Stevenson Coffeeshop hasn't changed much in 25 years.	5/29/2016 4:59 PM
4	The Stevenson coffee house is my favorite place to eat on campus! Their food is made with good quality ingredients and the environment is great. If these shops were to close or even be taken over by UCSC dining services I would be extremely disappointed. I do not think it is right to monopolize all the coffee shop options. If they decided to change management to UCSC dining services, it would just be another step in that direction. Save the coffee shops!	5/29/2016 10:36 AM
5	Please keep the coffee shop because it is one of the only common community area near Stevenson and Cowell that is open at late night hours and provides food for the students. It is even more important for the coffee shop to stay open if the lounges are to become dorms as there will be no more common areas for the students to study at and places with reliable WiFi, good atmosphere, and affordable food.	5/27/2016 9:50 PM
6	Its the only place where i can get a full meal and a drink without having to spend a lot of money. The service is nice, but the servers need to learn the sizes for the coffees because sometimes i will order a double shot and will get it in the smallest size there is.	5/27/2016 4:04 PM
7	Make it a student run space! kinda like Terry Freitas Cafe on College Ten	5/27/2016 2:35 PM
8	The Cowell Coffee shop and Stevenson Cafe are amazing as they are! I don't want them to change.	5/26/2016 8:55 PM
9	It is extremely important to me that the Stevenson cafe retain its unique options and unique hours. I like being able to get soups/coffee drinks that are not available anywhere else on campus (this is extremely important!) and I like being able to have access to on-campus food when I am studying late and everything school-run is closed.	5/26/2016 6:14 PM
10	PLEASE MAKE MORE COFFEE SHOPS LIKE STEVENSON. Other coffee shops have very limited hours and are not spaces you want to spend time. Every college should have a coffee shop.	5/26/2016 1:24 PM
11	Thank you!	5/26/2016 1:23 PM
12	I use both of these coffee shops sometimes (but less than once a week — more like once or twice a quarter), mostly when I want to meet someone in a more informal atmosphere than in my office.	5/26/2016 11:22 AM
13	There is a large intangible, but in my view extremely important function that these coffee shops fulfill. They provide an opportunity to meet on a campus that is otherwise very physically dispersed and provides very few gathering places where people from different parts of campus might casually meet and interact. It will have a great if unintended consequence of increasing student and faculty isolation from one another by closing these coffee shops. As lovely as UCSC campus is, you cannot overlook the fact that it also has the effect of isolating people from one another.	5/26/2016 10:34 AM
14	I really do not understand why Cowell coffeeshop is running into financial problems. The offerings are minimal, there are always patrons, particularly in between classes. Since when did financial problems pop up and why then the investment in its overhaul only a couple of years ago? Problems cannot have surfaces all of a sudden.	5/25/2016 10:22 PM
15	all those people who work in Humanities 1 and 2 have NO OPTIONS for coffee/snacks besides Cowell and Stevenson. It really will be a wasteland without good cafes. Or get us a food truck.	5/25/2016 10:19 PM
16	The fresh sandwiches and salads at Stevenson are some of the best on campus and the prices have been very good. I like a comfortable atmosphere in which to meet a colleague or a student for a decent lunch that doesn't make me feel like I'm eating at a mall food court.	5/25/2016 8:02 PM

Cowell & Stevenson Coffee Shops Survey

17	These locations are frequented by too many white students. I am often stared at as an outsider because I am not white. Fuck them. I visit because I am in the area after or before class and wish to purchase a coffee beverage. The only reason you are sharing this survey is because enough white people cause a commotion for you to consider to seek for additional feedback. To be honest, close these fucking shops down. I don't care because in two years all of the white people that are complaining about the shop will have graduated. They care more about where to purchase their cream cheese topped bagels than where students of color are able to study or complete their homework in order to navigate the university toward graduation. Also fuck julie foster, she is doing her best to save this restaurant, but the restaurant in question were Oakes Cafe, she would not flip a tit. Why? because it is well know that Oakes College is where a majority of students identify as students of color. At Cowell and Stevenson college a majority of students identify as white surprise, surprise! good luck, and please look beyond the white people's cries.	5/25/2016 6:24 PM
18	The Stevenson Coffee Shop is a unique place that should be preserved. The manager and students provide friendly service that is not found anywhere else on campus.	5/25/2016 6:10 PM
19	I am very fond of both Cowell and Stevenson as they are. I spend a lot of time in both places. They are among the more important social spaces on campus and the last casual, affordable, and decent places to eat.	5/25/2016 6:10 PM
20	Stevenson Coffee House is amazing just as it is.	5/25/2016 5:56 PM
21	Please don't make it hip and corporate and soul sucking. The culture and atmosphere of the cafe currently has been built by years and years of its employees and patrons creating it organically, don't impose a new culture or atmosphere upon it.	5/25/2016 5:55 PM
22	SAve the Cowell Coffee Shop!	5/25/2016 5:35 PM
23	I am an emeritus faculty member but I would like to give feedback as though I were still working and living on campus, since I retired only recently. Hence my answers reflect my habits and desires from when I was Stevenson provost in 2010. The Stevenson coffee shop is a very important college resource providing an important context for community building, an attractive study space for those who are inclined, and the embodiment of a 50 year tradition of Stevenson as a vital and caring community. The coffee shop at Stevenson lies at the center of Stevenson's identity. John, the manager, has done an excellent job maintaining and developing the significance of the coffee shop in the lives of Stevensonians, the rest of the campus, and outside visitors.	5/25/2016 4:59 PM
24	the only serious problem i experience with the existing coffee shops is that the music is too loud	5/25/2016 4:45 PM
25	Gluten free things, or have greater meals there. If a meal at Cowell dh is \$8, we should be able to use our meal plan there too if our order is over \$8	5/25/2016 3:39 PM
26	Don't alter the coffee shop. Preserve it under its current management. NO UC DINING -- NO PRIVATE CONTRACTOR	5/25/2016 3:07 PM
27	I don't understand how the pizza, pasta, and burger questions are relevant to the Stevenson Cafe. There's a reason people prefer maintaining the coffeehouse as is and not turning it into a Banana Joes.	5/25/2016 3:03 PM
28	Please incorporate more vegan options, such as tofu scramble burritos, roasted potatoes, soy yogurt, more tofu sandwiches, specific labels, pasta salad, bean salad, bean and rice and avocado burrito	5/25/2016 2:58 PM
29	Save stevenson coffee shop! The affordability of the meals cannot be disrupted	5/25/2016 2:44 PM
30	Would like good hearty vegan options that are not basic veggie burgers and salads and sandwiches composed of lettuce and tomato. Actual food would be nice	5/25/2016 2:40 PM
31	If the Cowell or Stevenson coffee shops served high quality pour over and espresso coffee from a third wave roaster, I would spend an obscene amount of time/money in the coffee shops since. There are currently no places on campus where you can get a great cup of coffee.	5/25/2016 2:35 PM
32	The Stevenson Coffee House has been operating unsustainably for a long time. I hope this committee, and leadership in CHES, will seriously consider a local vendor for the location. There are a lot of vendors (LuLu Carpenters, Verve, Penny Ice Creamery, Emily's, etc.) that may be interested in the location. These vendors would add to a diversity of meal options on campus, and would alleviate the campus burden of having to operate and provide staff support for yet another cafe on campus. Thanks for opportunity to provide comment. Best of luck.	5/25/2016 2:35 PM
33	It would be nice to have a weekend eatery besides dining halls	5/25/2016 2:22 PM
34	The Cowell Coffee Shop has become my usual late night haunt even though it's only been my first year at UCSC. I'd hate to see it go or become something radically different.	5/25/2016 2:21 PM
35	I appreciate the amount of time you are putting into this, and the fact that we are having dialogue as opposed to unilateral decisions handed down from up on high. Thank you.	5/25/2016 2:17 PM
36	You will literally be taking away a part of history if you close/alter Stevenson Coffee House.	5/25/2016 2:17 PM
37	I love the Stevenson Coffee House. It is part of the community and a foundation of Stevenson College life.	5/25/2016 2:06 PM

Cowell & Stevenson Coffee Shops Survey

38	I want the coffee house to be affordable, and run and owned by students.	5/25/2016 2:04 PM
39	we wants it . . . we needs it . . . Stevenson Cafe!!!	5/25/2016 1:50 PM
40	Thanks for doing this!	5/25/2016 1:40 PM
41	I have no faith that Dining Services will be able to provide anything appealing, meaningful, or interesting in these spaces. Every other Dining Services location on campus serves glorified "hotel food" in a thoroughly impersonal environment. The last thing we need is another goddamn Terra Fresca. I'm so weary of the increasingly generic and "institutional" feel of this campus. Are we trying to become Arizona State?	5/25/2016 1:31 PM
42	The Stevenson Cafe has been a safe and relaxing place for me to spend a significant portion of my time on campus when I did not live on campus. I love it and would love to see it stay open and not run by dining services.	5/25/2016 1:11 PM
43	I think the architecture and atmosphere of the Stevenson Coffee House is ideal, especially that one can be either inside or outside in the quiet redwood grove. Also, please retain the homemade (by Marshall Sylvan) tables and other furniture. Also please retain the quiet atmosphere, without music or sound that distracts from conversation.	5/25/2016 1:00 PM
44	When I have classes in Cowell or Stevenson, I use the coffeeshops there much more frequently. When I don't have a reason to be there anyway, I usually don't go there because it is very out of my way.	5/25/2016 12:39 PM
45	The Stevenson Coffee House isn't just a place for food. It is a central location to build community. It is a place I know I am always welcome. It is very important. Save the Coffee House.	5/25/2016 12:26 PM
46	have gluten free options!	5/25/2016 12:24 PM
47	affordable and versatile food is very important (sandwiches, soup, etc.). The coffeeshops are perfect the way they are now. I don't see the need to change anything.	5/25/2016 12:19 PM
48	I want the coffee house to be affordable, and run and owned by students. Julie Foster, current SUA president, has several proposals for the coffee shop (Stevenson in particular) that sound extremely appealing.	5/25/2016 12:09 PM
49	I want the Stevenson Coffee House to be student-run. I believe this is the only way to meet my needs as a student with the same care as the Coffee House currently provides. I believe this would be an empowering, educational experience for all the students involved and that this would result in an efficiently run Coffee House run by and for students. The Coffee House is a major cultural landmark at Stevenson which is one of the few places where UCSC's founding mission of a small college atmosphere with close-student faculty interaction persists. To utterly disregard the uniqueness of the Coffee Shop and turn it into another expensive campus cafe with shiny linoleum floors and squeaky retro chairs would be a disaster I would be more than willing to rally the student body against.	5/25/2016 12:06 PM
50	Save the Stevenson Coffee Shop!!!	5/25/2016 11:43 AM
51	Stevenson has good price/quality ratio but needs more grab-and-go foods. Both Stevenson and Cowell need a dedicated cashier for faster service. Stevenson needs more legible board (black lettering on dark brown surface is NOT helpful).	5/25/2016 11:41 AM
52	Please please please keep the coffee shops open. I may not go to cowell as much as I go to stevenson, but the atmosphere and food they offer is unbeatable. Throwing it away to the hands of Campus Dining will make another greasy, slightly affordable, "Owls Nest" style restaurant that students will loathe going to, but will inevitably go to because that is what will only be left. Don't get me wrong, I am thankful to have these food options on campus, but I am fairly sure that Dining, if given free reign, will force the same meals onto the menu that we see all the time. Anyways.... maybe let the students run it? Or atleast partially with the help of John? Seriously, think about it: giving students the opportunity to run the coffee shops will allow them to gain experience in management, and allow them to grow as individuals! Along with allowing them to create an environment that would accommodate to students. Sorry about the long response, I just really f***ing love the coffee shops	5/25/2016 11:40 AM
53	In general I think the food quality at Cowell needs to improve the most so that you could really get a healthy lunch or dinner there.	5/25/2016 11:33 AM
54	It would be great to have the deck of Cowell Coffee Shop reconfigured so that there could be a more of a flow to EPS and AD galleries	5/25/2016 11:30 AM
55	I like it when the college has events in the coffee house like open mic nights :D	5/25/2016 11:30 AM
56	While appreciate the dining services (I am a dining hall worker) it is nice to have a choice that is not dining services affiliated. Usually the dining services affiliated cafes have longer lines since people want to use up those 55 day meal plans, especially around finals. Stevenson cafe is my favorite spot on campus and it's nice to know I always have a place to study! Plus they give out their leftovers, something I have never seen the dining service affiliated cafes do. That's very generous to us starving students!	5/25/2016 11:18 AM
57	This is a favorite spot for my friends and I to meet up and hang out because we all live off campus so this is a go to spot when we're all on campus	5/25/2016 11:06 AM

Cowell & Stevenson Coffee Shops Survey

58	Great place to hang out throughout the day. I like that it's open fairly late as well. Only complaint I have is that they run out of bread and other foods near closing time, which isn't too big of a deal, but would be nice if I could reliably get a bagel near closing time.	5/25/2016 11:06 AM
59	Please keep the coffee shops!!! Trying to replace them with dining services run operations is selfish and destroys tradition here at UCSC's first colleges. Students would not support these options	5/25/2016 11:04 AM
60	Thank you for asking. By the way, I understand the administration took exception to the fact that Stevenson Cafe had never made money. Why would this be a primary consideration? We graduate students don't even have our own offices, we work hard for very little. We just want some place to meet with our students during office hours.	5/25/2016 11:01 AM
61	Late Night on Saturdays and Sundays	5/25/2016 10:59 AM
62	The Stevenson Coffeeshop is such a valuable food source for off campus students who don't have access to dining halls. Unlike other new cafes that have just opened, The Stevenson Coffeehouse is actually affordable and a great value for the product. The lattes are excellent and the sandwiches are always fresh and delicious!	5/25/2016 10:57 AM
63	I am very concerned that UCSC Dining Services taking over the Cowell and Stevenson coffeeshops will lead to a scenario in which there are no longer affordable and healthy options available for purchase from the eateries on campus. All of the other healthy options (ie Iveta, Amazon Juices, etc) are outrageously priced for a student budget. Please don't destroy and vital hub of community on our campus!	5/25/2016 10:55 AM
64	I want the coffee house to be affordable and be managed by students!	5/25/2016 10:39 AM
65	I want the coffee shop to be affordable for students, and run and owned by students.	5/25/2016 10:34 AM
66	I think it would be a great idea to have the coffee shop(s) run and owned by students. This way, the students will gain managerial experience and are able to bring in a small income. Affordable prices within the coffee shops would also be a great addition because not many students on campus can afford a \$10 meal or a \$8 smoothie. All students on campus should be able to afford to eat somewhere other than a dining hall.	5/25/2016 10:30 AM
67	Stevenson coffee house holds a place in my heart. I'd hate for the atmosphere to change. The Stevenson library can get full. Most people have roommates so it's hard to study in the room. And sometimes when it's late night and cold you don't want to walk all the way to Mchenry. its affordable, but could have more food options that are maybe quicker. They run out of stuff like ice cream or pastries quickly. Sometimes I've noticed that it seems overstaffed at times but I understand that there well be random rush times throughout the day.	5/25/2016 10:12 AM
68	i love the Stevenson Coffee shop! Don't let it change	5/25/2016 10:12 AM
69	I would like the coffee house to be student owned and student run	5/25/2016 9:55 AM
70	I really don't want the coffee shops to change. I don't want the employees to have to wear uniforms. I want all the fresh, from scratch, and made to order options to stay the same. It's the only place many of us feel at home on campus.	5/25/2016 9:54 AM
71	Having comfortable outdoor spaces to eat are important. At the Stevenson Cafe, I would really like it if the condiments could be ordered spread on the sandwiches instead of using the packets. Packets create a lot of waste and those condiments aren't as tasty. Also, this is true for all cafes on campus, but especially for Stevenson: Please instruct your employees to stop acting like making milkshakes are such a big deal. Often, employees are so whiny and obnoxious about having to make milkshakes that I don't order them. It's not that hard to make a milkshake. Please don't be so nasty about it. Also, the ice cream at Stevenson Cafe often tastes old and freezer-burnt.	5/24/2016 4:03 PM
72	I am an alum and a staff member, and I think the coffee shop in its current configuration is a central part of Stevenson College culture.	5/24/2016 3:40 PM
73	The Stevenson Coffee Shop has a wonderful atmosphere for socializing and being open to study groups and office hours. It is super convenient with its early hours and late hours; the food is great and has been an ideal space to study.	5/24/2016 3:33 PM
74	The quiche at Stevenson would be a better option if the portions were larger.	5/24/2016 3:30 PM
75	Ingredients listed for all foods. Organic, fresh locally sourced, tasty. I like the soups at Cowell especially the Clam Chowder and Black Bean Chilli. Salmon, shrimp and fish other than Tilapia would be nice	5/24/2016 2:05 PM
76	Get staff to work on portion control - I witness a huge range and that can't be good for the bottom line.	5/24/2016 1:23 PM
77	I hope that the coffeeshops can find a winning formula to stay in business without making too many changes. Avoid gentrification!	5/24/2016 1:16 PM

Cowell & Stevenson Coffee Shops Survey

78	Stevenson Coffee House has been one of the most essential places on campus for me, both for homework and social purposes. The atmosphere is one that I can focus in and have fun in, so that sometimes the idea of going to have a coffee and do homework is enough to make me want to do homework when I would have otherwise just been procrastinating. For the last option, I didn't check Saturday and Sunday - not because I wouldn't use the cafe on those days, but because I know that the financial burden can be a lot for staying open extra days and I want management to do whatever it takes to be able to keep the Coffee House open and managed by John. I would also be okay with them reducing their options - I only really eat the sandwiches, soups, and salads (and the occasional croissant) - so if they wanted to save money by not investing in things like sushi and odwalla and sodas, they would still have the exact same amount of my business.	5/24/2016 1:01 PM
79	On the weekends, Cowell dining hall doesn't open until 10am. Having the coffeeshops open then would be nice, as well as after the dining halls close. Also having the coffeeshops adequately supplied is important too because they run out of sandwich supplies almost everyday before 9pm.	5/24/2016 12:44 PM
80	As I mentioned above, The Stevenson CS is warm, inviting, lived-in. It's - dare I say- wholesome. I love it the way it is and would miss it profoundly. It is always there when I need it, it seems. I enjoy the relaxed atmosphere and spending time in a place filled with a variety of students who are just conversing and/or studying. it's fun to people watch and listen. Thank you for the opportunity to share my thoughts. -a devoted fan	5/24/2016 12:15 PM
81	I usually walk up there on my morning break between 10-11.	5/24/2016 12:00 PM
82	I visit the coffee shop approximately once a week and have two specific thoughts: 1. The biggest variable is the inconsistency in delivery of service. The staff, though friendly, does not appear to have any formal training on basic coffee-shop skills like frothing or foaming milk for a cappuccino/latte/etc. If you get an espresso bar drink it's often warm milk and espresso. The pricing is only \$.50 less than a similar drink from an off-campus coffee shop - though the convenience is there, the quality and comparability isn't. 2. The space is disheveled and doesn't appear to be kept clean. For example, the stainless steel surfaces are dingy and spotted. There are often cleaning supplies sitting out (most recently noticed on the ledge along the window) but the service area looks kind of gross.	5/24/2016 11:53 AM
83	The Cowell and Stevenson coffee houses are the last remaining places on campus that serve healthful, fresh, and -- most importantly -- affordable meals on campus. Please do not turn them into quasi mini-marts as you did to the College 8 coffee shop. The Cowell and Stevenson coffee shops may not make a profit but that shouldn't be the point at a public university -- they're there providing a service to students: providing them with a place to meet their fellow students, their faculty, and the campus staff that offers affordable MEALS (not shakes, smoothies, ice cream). Please leave them as is. Do not turn them over to Dining Services.	5/24/2016 11:53 AM
84	It is important to maintain the space as a community space, as well.	5/24/2016 11:50 AM
85	I will likely NEVER purchase something that is run by campus dining. Their prices are high, the quality is low, and the workers seem to be poorly trained. I avoid Banana Joe's like the plague even though it's only steps from my office.	5/24/2016 11:48 AM
86	I love the Stevenson and Cowell coffee shops, but especially Stevenson. I wish I was closer. I love the atmosphere and the food, and the wooden menu.	5/24/2016 11:47 AM
87	keep the pumpkin cheesecake muffins and pizza from Cowell!!	5/24/2016 11:47 AM
88	Amazing soups and salads. There's nothing comparable on campus.	5/24/2016 11:44 AM
89	The Stevenson Coffee Shop is the only place I can get what I want and need on campus within my price range and preferences. Please leave it the way it is--kosher and halal options can be implemented into each dining hall, we don't need to remove a preexisting space just for that. Allow the SUA to buy the coffee shop and turn it into a student-run space, if you actually support students.	5/24/2016 11:44 AM